


# School Fundraisers:

## Make Money and a Positive Impact!

Raising money through fundraisers can support the financial health of schools. Yet, when non-nutritious foods are sold, it is at the expense of the health and well-being of children and their families. Eating habits are greatly influenced by the types of foods and beverages that are available. When schools sell candy, cookies, and other unhealthy foods, they are increasing their availability. Schools across New York are changing how they fundraise—whether it's to provide fun, family activities; to help community members recycle unwanted electronics; or to sell school promotional items—to make a positive impact in the community. Some of the most successful ideas are provided on this handout.



### Physical Activity—Provide fun, family-friendly activities.

Company	Website	Phone Number	Type of Fundraiser
 Mody Company	<a href="http://www.speedpitch.com">www.speedpitch.com</a>	(888) 828-6639	Host a Pitch or Kick-A-Thon.
Get Active Fundraising	<a href="http://www.getactivefundraising.com/">http://www.getactivefundraising.com/</a>	(772) 207-1005	Host a fun run with colors or a theme (e.g., disco run).

### Books and Magazines—Sell books, cookbooks, and magazines for youth and adults.

Scholastic	<a href="http://www.scholastic.com/bookfairs">www.scholastic.com/bookfairs</a>	(866) 233-1692	Host a bookfair.
Cookbook Publishers, Inc.	<a href="http://www.cookbookpublishers.com">www.cookbookpublishers.com</a>	(800) 227-7282	Raise money with a cookbook fundraiser.
Morris Press Cookbooks	<a href="http://www.morriscookbooks.com">www.morriscookbooks.com</a>	(800) 445-6621	
Fundcraft Publishing, Inc.	<a href="http://www.fundcraft.com">www.fundcraft.com</a>	(800) 853-1363	Create personalized cookbooks (e.g., student recipes).

### Bottled Water—Promote water while making money.

 Harford Glen Water	<a href="http://www.harfordglenwater.com">www.harfordglenwater.com</a>	(607) 844-8351	Sell reusable water bottles with school name/logo or recruit local sponsors to donate money in exchange for their logo to be printed on the bottles of water the school sells.
Amanda Hills Spring Water	<a href="http://www.amandahills.com">www.amandahills.com</a>	(740) 927-3422	

### Recycling—Promote the sale of used items while also keeping the environment clean.

Cartridges for Kids	<a href="http://www.cfktoday.com">www.cfktoday.com</a>	(800) 420-0235	Get paid to recycle cell phones, ink jet and toner cartridges, iPads, and tablets—even non-working items.
EcoPhones Recycling	<a href="http://www.recyclingfundraiser.com">www.recyclingfundraiser.com</a>	(888) 326-7466	

### Shopping - Raise money while your community shops.

Hannaford Helps Schools	<a href="http://www.hannaford.com/content.jsp?pageName=HHS&amp;leftNavArea=AboutLeftNav">http://www.hannaford.com/content.jsp?pageName=HHS&amp;leftNavArea=AboutLeftNav</a>	(800) 205-7839	Get \$3 for your school for every 4 participating store products (over 1,500 available) you buy.
Albertsons Community Partners	<a href="http://www.albertsons.com/community-giving">www.albertsons.com/community-giving</a>	(877) 276-9637	Albertsons will donate up to 5% of grocery sales back to organizations each time supporters shop.
Scrip	<a href="http://www.shopwithscrip.com">www.shopwithscrip.com</a>	(800) 727-4715	Earn money on the purchases people are already making just by paying with a gift card ordered from Shop-WithScrip.
efundraising	<a href="http://www.efundraising.com">www.efundraising.com</a>	(866) 825-2921	Earn money through sales on this online store.

## Student Artwork - Transform student artwork into keepsake items that can be sold.

Company	Website	Phone Number	Type of fundraiser
<i>Original Works</i>	<a href="http://www.originalworks.com">www.originalworks.com</a>	(800) 421-0020	Host an art-based fundraiser that brings out the creativity in youth.
<i>Square 1 Art</i>	<a href="http://www.square1art.com">www.square1art.com</a>	(888) 332.3294	
<i>B.G. Beads</i>	<a href="http://www.bgbeads.com">www.bgbeads.com</a>	(888) 276-6299	Engage youth in making jewelry to promote school spirit.

## Fresh Foods - Make healthy food options available through fundraising.

 <i>Java Joe's Fundraising</i>	<a href="http://www.javajoesfundraising.com">www.javajoesfundraising.com</a>	(877) 341-2332	Sell coffee for profit, available at two different price points.
<i>Florida Fruit Association</i>	<a href="http://www.fundraisingfruit.com">www.fundraisingfruit.com</a>	(800) 613-7848	Sell delicious citrus fruits, in addition to some other healthy produce like apples and sweet potatoes, grown in Florida year-round. Schools can set their own price points to determine profit.
<i>Golden Harvest Fruit Sales</i>	<a href="http://www.goldenharvestsales.com">www.goldenharvestsales.com</a>	(800) 826-9099	
<i>Langdon Barber Groves</i>	<a href="http://www.lbg.org/">www.lbg.org/</a>	(800) 766-7633	
<i>Riverbrite Citrus</i>	<a href="http://www.riverbrite.com">www.riverbrite.com</a>	(800) 732-7483	

## Household Items - Sell things people need or want.

 <i>Stinky Things</i>	<a href="http://stinkythings.com">stinkythings.com</a>	(631) 235-2664	Sell air fresheners for people's homes and offices.
 <i>K. van Bourgondien &amp; Sons</i>	<a href="http://www.dutchbulbs.com">www.dutchbulbs.com</a>	(800) 552-9996	Sell flower bulbs and perennials.
 <i>Fun Services</i>	<a href="http://www.gofunservices.com/fundraising/wooden-roses/">www.gofunservices.com/fundraising/wooden-roses/</a>	(800) 362-8305	Sell roses that last to celebrate staff or special occasions.
 <i>Fundraising Zone</i>	<a href="http://www.fundraisingzone.com">www.fundraisingzone.com</a>	(800) 645-6550	Sell a variety of items from jewelry to wrapping paper.
 <i>Prestige Fundraising</i>	<a href="http://www.prestigefundraisinginc.com">www.prestigefundraisinginc.com</a>	(631) 756-0031	Sell magazines, home decor, gift wrap, school supplies and much more.
<i>Fund</i>	<a href="http://www.ezfund.com">www.ezfund.com</a>	(800) 991-8779	
<i>Y-ties</i>	<a href="http://www.y-ties.com">www.y-ties.com</a>	(800) 969-8437	Help kids with their shoes by selling no-tie shoelaces.
<i>Aromalight Candle Company</i>	<a href="http://www.aromalightcandles.com">www.aromalightcandles.com</a>	(866) 925-7300	Sell candles.

**Other Ideas** Auctions/raffles/yard sales; car wash; ad space in school newsletter; team sports tournament/field day; singing/musical telegrams; teacher "dress down" day – pay \$5 to wear whatever you like!

**Additional Resources** [Healthy Fundraising Solutions](#) (Alliance for a Healthier Generation)  
[Healthy Fundraising webpage](#) (USDA)  
[A+ Fundraisers for High Schools](#) (NYC DOHMH)  
[Yes You Can! A Fresh Look at Healthy Fundraisers for Schools](#) (NYC DOHMH, Strategic Alliance for Health)

 Indicates the company is based in New York

Many of these ideas were shared by CHSC coordinators, and do not represent an endorsement by OPCE or NYSDOH.